

# If Aristotle Ran General Motors

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“ If Aristotle Ran General Motors goes to the heart of what makes people and organizations successful. Tom Morris' message is a guide to achieving the highest level of excellence in your company and your career. ” Daniel Tully, chairman, Merrill Lynch

If Aristotle Ran General Motors: Morris, Tom ...

Tom Morris. 3.83 · Rating details · 194 ratings · 24

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reviews. Since its hardcover publication in 1997, *If Aristotle Ran General Motors* has been one of the year's most talked about books, not only in the United States but around the world, where it has been translated into many languages. Author Tom Morris has emerged as one of America's most popular motivational speakers, bringing his inspirational message of ancient wisdom in modern.

*If Aristotle Ran General Motors: The New Soul of Business ...*  
Overview. Since its hardcover publication in 1997, *If Aristotle Ran General Motors* has been one of the year's most talked about books, not only in the United States but around the world, where it has been translated into many languages. Author Tom Morris has emerged as one of

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America's most popular motivational speakers, bringing his inspirational message of ancient wisdom in modern business to thousands of employees at major companies like AT&T and Merrill Lynch.

If Aristotle Ran General Motors: The New Soul of Business ...  
In *If Aristotle Ran General Motors*, Morris (1997) addresses a number of moral issues. For example, it is apparent that the loyalty of business managers in contemporary society has reduced. A virtuous existence is needed to achieve corporate success. Such way of life is characterized by wisdom, justice, restraint, and perseverance.

If Aristotle Ran General Motors: Moral Perspective - 1124 ...

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In *If Aristotle Ran General Motors*, Morris, who taught philosophy at Notre Dame for fifteen years, shares the knowledge that he garnered from a lifetime of studying the writings and teachings of history's wisest thinkers and shows how to apply their ideas in today's business environment. Although he frequently draws on the wisdom of Aristotle, Morris also finds inspiration in the teachings of a wide array of thinkers from many different traditions and eras.

Amazon.com: *If Aristotle Ran General Motors: The New Soul*

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*If Aristotle Ran General Motors*. 04/30/2009 05:12 am ET  
Updated May 25, 2011. The news that Rick Wagoner has

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been forced out of his position as head of General Motors set me reflecting today. A dozen years ago, I wrote a book whose title, “ If Aristotle Ran General Motors, ” used this quintessential American company, along with a paradigmatically great thinker of the ages as emblematic of, respectively, the realm of business and the world of wisdom.

If Aristotle Ran General Motors | HuffPost  
Morris, Tom. If Aristotle Ran General Motors: The New Soul of Business. New York: Holt, 1997. Greatness is rooted in simplicity. Former Notre Dame philosophy professor Thomas Morris takes the insights from philosophy and applies them to the business world.

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If Aristotle Ran General Motors (Morris) | The Puritan Board  
If Aristotle Ran General Motors. Although my Civic Issues blog has been mainly focused on current issues in politics concerning classism and equal opportunity, I would like to divert from these problems and instead discuss another field of society that could be reformed, business. For my Business Ethics class, I was given an assignment to read any book that concerned ethics that was related to Classical philosophy, and I came across If Aristotle Ran General Motors by Tom Morris, one of the ...

If Aristotle Ran General Motors | Where Circles Begin  
This is a review “ If Aristotle Ran General Motors ” by Tom Morris that I originally wrote for my Administrative Ethics

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course with Dr. Hank Edmondson in Fall 2009. Although it was written in 1998, this book remains, in my mind, one of the best resources for explaining ethical theory in relatable and understandable terms.

If Aristotle Ran General Motors - Daniel R. Simpson, MPA  
Business is the art of life. (Tom Morris, If Aristotle Ran General Motors) 5. We need ideas as much as we need food, air, or water. Ideas nourish the mind as the latter provide for the body. In light of this, it ' s clear that we need good ideas as much as we need good food, good air and good water. (Tom Morris, If Aristotle Ran General Motors) 6.

Exercise Identify Premises Conclusions questions 1st one ...

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*If Aristotle Ran General Motors* | Tom Morris | Macmillan  
Insightful, intriguing, and thought provoking, *If Aristotle Ran General Motors* is a compelling and persuasive line of reasoning for a new spirit of openness and humanity in the workplace. ©1997 by Tom Morris (P)1997 by Audio Renaissance Tapes, A Division of CPU, Inc. What listeners say about *If Aristotle Ran General Motors*

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Get this from a library! If Aristotle ran General Motors : the new soul of business. [Thomas V Morris] -- "Shares the writings and teachings of history's wisest thinkers and shows how to apply their ideas in today's business environment."

If Aristotle ran General Motors : the new soul of business ... Below, Tom talks to Matt Lauer on the NBC Today Show about his book If Aristotle Ran General Motors, back when they both had a little more hair. And this is indeed an oldie, below. Tom's first book on success, the one that launched everything he does now, was first promoted nationally on the top ABC TV nationally syndicated show.

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Tom Morris

If Aristotle Ran General Motors presents the most compelling case of any book yet written for a new ethics in business and for a workplace where openness and integrity are the rule rather than the...

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If Aristotle Ran General Motors presents the most compelling case of any book yet written for a new ethics in business and for a workplace where openness and integrity are the rule rather than the exception. It offers an optimistic vision for the future and a plan for reinvigorating the soul back into our professional lives.

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If Aristotle Ran General Motors : The New Soul of Business ...  
In If Aristotle Ran General Motors, Morris, who taught philosophy at Notre Dame for fifteen years, shares the knowledge that he has garnered from a lifetime of studying the writings and teachings of history's wisest thinkers and shows how to apply their ideas in today's business environment.

If Aristotle ran General Motors : the new soul of business ...

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“ There is nothing noble in being superior to some other man. The true nobility is in being superior to your previous self. ” Tom Morris, If Aristotle Ran General Motors: The New Soul of Business

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If Aristotle Ran General Motors Quotes by Tom Morris  
Since its hardcover publication in 1997, If Aristotle Ran General Motors has been one of the year's most talked about books, not only in the United States but around the world, where it has been translated into many languages.

If Aristotle Ran General Motors : The New Soul of Business ...  
This comes from the book, “ If Aristotle Ran General Motors ” by Tom Morris. Morris goes on to say, “ Given the right context of intimate and sustained association, greatness gives rise to greatness. ”

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