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Mass media have taken the digital turn: they have made the transition from the analog past into our digital future. Today's communication students need a book that keeps pace with those changes—and with their own experiences as media consumers. While students may be familiar with the latest technology, *Media & Culture* can help enhance their understanding of how we arrived at this point, and where we're headed. The new edition explores the effects of the digital turn with new and informative part openers that dig into our media consumption habits, a brand-new chapter on digital gaming that goes deeper and further than other media books, and an integrated VideoCentral program throughout the book that converges the print text with the Web. Using its signature critical process and cultural perspective, *Media & Culture* shows how digital media really work—and how students can become informed media consumers and critics.

Rev. ed. of: *Media and culture*. 2nd ed. c2000. Includes bibliographical references (p. 575-582) and index.

Today's communication students need a book that keeps pace with the ever-changing world of mass media - and with their own experiences as media consumers. While students may be familiar with the latest in digital technology, "*Media & Culture*" can help enhance their understanding of how we arrived at this point, and where we may be headed in the future. Using its signature critical process, cultural perspective, up-to-the-minute examples, and keen understanding of the digital turn, the ninth edition shows how the media really works - and how to become informed media consumers and critics.

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Scholarly engagement with the magazine form has, in the last two decades, produced a substantial amount of valuable research. Authored by leading academic authorities in the study of magazines, the chapters in *The Routledge Handbook of Magazine Research* not only create an architecture to organize and archive the developing field of magazine research, but also suggest new avenues of future investigation. Each of 33 chapters surveys the last 20 years of scholarship in its subject area, identifying the major research themes, theoretical developments and interpretive breakthroughs. Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout, offering readers a deeper understanding of the magazine form, as well as of the sociocultural realities it both mirrors and influences. The book includes six sections:

- Methodologies and structures presents theories and models for magazine research in an evolving, global context.
- Magazine publishing: the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing.
- Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives, subjects, genre and format questions.
- Magazines as visual communication explores cover design, photography, illustrations and interactivity.
- Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research.
- The future of the magazine form speculates on the changing nature of magazine research via its environmental effects, audience, and transforming platforms.

Communication Technology Update and Fundamentals has set the standard as the single best resource for students and professionals

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looking to brush up on how communication technologies have developed, grown, and converged, as well as what 's in store for the future. The 15th edition is completely updated, reflecting the changes that have swept the communication industries. The first five chapters offer the communication technology fundamentals, including the ecosystem, the history, and structure—then delves into each of about two dozen technologies, including mass media, computers, consumer electronics, and networking technologies. Each chapter is written by experts who provide snapshots of the state of each individual field. Together, these updates provide a broad overview of these industries, as well as the role communication technologies play in our everyday lives. In addition to substantial updates to each chapter, the 15th edition includes:

- First-ever chapters on Big Data and the Internet of Things
- Updated user data in every chapter
- Projections of what each technology will become by 2031
- Suggestions on how to get a job working with the technologies discussed

The companion website, [www.tfi.com/ctu](http://www.tfi.com/ctu), offers updated information on the technologies covered in this text, as well as links to other resources

Drawing on literature, art, film theatre, music and much more, *American Cultural Studies* is an interdisciplinary introduction to American culture for those taking American Studies. This textbook:

- \* introduces the full range and variety of American culture including issues of race, gender and youth
- \* provides a truly interdisciplinary methodology
- \* suggests and discusses a variety of approaches to study
- \* highlights American distinctiveness
- \* draws on literature, art, film, theatre, architecture, music and more
- \* challenges orthodox paradigms of American Studies.

This is a fast-expanding subject area, and Campbell and Kean's book will certainly be a staple part of any cultural studies student's reading diet.

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